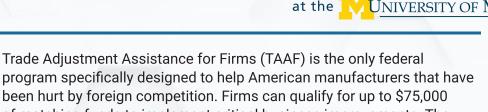
GREAT LAKES Trade Adjustment Assistance Center





at the UNIVERSITY OF MICHIGAN



program specifically designed to help American manufacturers that have been hurt by foreign competition. Firms can qualify for up to \$75,000 of matching funds to implement critical business improvements. The Great Lakes Trade Adjustment Assistance Center (GLTAAC) administers the program in Michigan, Indiana and Ohio. TAAF is funded by the U.S. Economic Development Administration.

HOW TO QUALIFY

GLTAAC strongly encourages manufacturers to call us for a quick discussion about their specific situation. In general, to qualify for TAAF, a manufacturer must be experiencing declines in sales and employment, as well as losing business to imports.

HOW IT WORKS



After determining eligibility, we prepare and submit your TAAF application.



We help you create an Adjustment Plan, which identifies projects to improve your business moving forward.

IMPLEMENT



The program provides flexibility to choose the best outside expertise to implement projects identified in your Adjustment Plan. TAAF also will provide up to \$75,000 in matching funds.

WHAT OUR CLIENTS SAY

Everyone we have come into contact with from our relationship with GLTAAC has given us more insight, information, and opportunities to network. This is a great program.

> Damon Gasaway Owner, Winn Machine, Inc., Indiana

We have enjoyed working with GLTAAC. The plan created through the TAAF program has enabled us to become more aware of our operations and helped us to become more competitive in the marketplace, contributing greatly to our success.

Brad Nimer, President Manufactured Assemblies Corp., Ohio



TAAF PROJECTS

TAAF matching funds can be used for a wide variety of projects to meet each GLTAAC client's specific needs.

Here are just a few examples:

SALES & MARKETING

- Lead generation
- Sales training
- Website development
- Market research
- Marketing strategy

MANUFACTURING

- Productivity improvement
- Worker training
- Plant layout
- Lean manufacturing
- Six Sigma

OTHER

- ERP system selection and implementation
- ISO/other certification
- Cost accounting
- Management training

CONTACT GLTAAC TODAY:

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